
SR. MANAGER, SALES & MARKETING
Oakland, CA

Affinity Medical Solutions Operating Division (AMS) of University HealthCare Alliance in Oakland, CA, has a new opportunity for a Senior Manager of Sales and Marketing. As a medical foundation affiliated with Stanford Health Care (SHC), University HealthCare Alliance (UHA) supports SHC in its mission is to deliver quality medical care to the communities located in the Greater Bay Area while developing a premier healthcare network of high quality community physicians. Through our growing partnerships with physicians and medical groups, as well as SHC's advanced resources, we offer a world-class, comprehensive healthcare network for the patients we serve.

The Sr. Manager of Sales and Marketing is responsible for sales, marketing, member experience, product expansion planning efforts, and assisting with product design decisions for Stanford Health Care's Medicare Advantage health plan. The role is dedicated to driving short and mid-term growth for the UHCA product. UHCA is committed to upholding the highest standards of integrity and meeting all regulatory requirements; the Product Manager will uphold these values and is seen as critical in helping the organizations fulfill these obligations. The role reports to the VP of Managed Care Operations, and is expected to establish and manage relationships on many levels both inside and outside the health plan, including successfully interfacing with colleagues at Stanford Health Care and University Healthcare Alliance, external channel partners, and other UHCA staff.

Requires a BS/BA degree, 3+ years of experience in Medicare Advantage Sales and/or Marketing, and 5+ years in healthcare leadership. We prefer a graduate degree, as well as current CA Life and Health License.

Please apply to the position, attaching your resume and cover letter to:

https://uhahealth.igreentree.com/CSS_External/CSSPage_Referred.ASP?Req=UHA-10934

All qualified applicants will receive consideration for employment without regard to race, sex, color, religion, national origin, protected veteran status or on the basis of disability.